

## Brain Domain: Identifying and Protecting IP

### Startup Boston Week

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Every company — from unicorns to failed start-ups — began as someone's idea. So knowing how to protect your idea is vitally important.

This primer in intellectual property law will help attendees understand the best practices and most common IP mistakes made. Get tips on negotiating license agreements with universities, learn more about what disclosure means for your IP rights, and hear from panelists about how IP law can play into funding conversations with VCs.

Whether you're a founder who is already building a company, or an engineer thinking of striking out on your own, this panel will arm you with the information you need to take the next step.