

# Government and International Contracting Forums – Leading Trends for 2015

1.20.15

Today, companies benefit greatly from marketing to and contracting with one of the world's largest customers, the U.S. government, and from internationalizing earlier in their development than ever before. In this series of forums, experts and leaders from McCarter & English, along with accounting, contract administration and finance professionals as well as business leaders and government leaders, will guide you through the benefits and risks associated with government contracting and funding, international contracting and export control, with an emphasis on protecting intellectual property and enhancing company value.

#### **Government Contracts 101**

January 20, 2015

## Essentials in Government Contracting – Co-sponsored with NJ Technology Council

Experts in law and accounting from McCarter & English and EisnerAmper will provide helpful guidelines on how to take advantage of federal funding through contracts and grants and understanding the special rules and demands placed upon government contractors and grantees who take advantage of the world's biggest customer. We'll provide you tips on locating opportunities, especially those for small and emerging businesses in the tech space. We'll tell you how the competitive bidding process really works and give you insights into preparing, pricing and negotiating your proposal. You'll learn the special ethical rules that bar behavior otherwise perfectly acceptable in the commercial world. We'll give you tips in setting up your business so that contracts can be properly administered and your invoices timely paid.

McCarter & English, LLP Two Tower Center Boulevard, 24th Floor East Brunswick, NJ

March 11, 2015

# National Contract Management Association (NCMA) 54th Annual Workshop

The March Workshop features a wide-range of courses taught by Government and industry professionals featuring beginner and intermediate/advanced level classes, industry-focused courses, and special topics and soft skills seminars. Each March Workshop is highlighted by a Keynote Address presented by a leader in the contracting community, followed by a mid-day luncheon and social hour at the end of the Workshop where contracting professionals

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can network and meet fellow NCMA members in an informal setting. The March Workshop is NCMA Boston's premier educational event with decades of success; thousands of trained attendees, and is the original blueprint for the National organization's flagship conference – the NCMA World Congress.

Bentley University 75 Forest St. Waltham, MA

#### **International Contracting**

January 22, 2015

### 2nd Annual National Contract Management Association (NCMA) International Contracts Forum

The Boston Chapter of National Contracts Management Association is pleased to announce our 2nd Annual International Contracts Forum, a half day seminar where you will learn about key issues, identify common pitfalls, and implement practical risk avoidance measures in international contracting. This event has been generously hosted by Textron Systems Corporation.

Textron Systems Corporation 201 Lowell Street (Follow Signs upon Entering Parking Area) Wilmington, MA

#### Protecting Intellectual Property, Export Controls & Immigration Reforms

February 25, 2015

### Hot Legal Issues for Tech Companies in 2015: Export Controls & Protecting Federally Funded IP

This program focuses on two key areas companies must pay close attention to when developing and selling technology – or risk relinquishing ownership or unlimited licensing rights to the federal government and subjecting themselves to draconian government controls. Aimed at industry professionals, attorneys, contract and compliance managers, this series will educate you on these crucial issues for protecting your technology.

Pitney Bowes 27 Waterview Drive Shelton, CT

February 26, 2015

### Protecting Patents and Data in the Commercial and Government Marketplace

IP may be the most important asset your company has. In this seminar, we'll give you the basics on protecting your inventions and other intellectual property as you develop it. We will also pay particular attention to the special license rights attached with government funding through grants, contracts and cooperative research and development agreements.

McCarter & English, LLP Two Tower Center Boulevard, 24th Floor East Brunswick, NJ

March 18, 2015

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Kaman Corporation 1332 Blue Hills Ave Bloomfield, CT

March 25, 2015

Key Issues in International Contracting and the Impact of Export Control and Immigration Reforms on Your Business – Co-sponsored with NJ Technology Council Our experienced panelists in international business law, export controls, and immigration law will discuss critical components of each legal area in the current business landscape. You will get an overview of key international contracts pitfalls and practical ways to avoid them. Particular attention will also be paid to how reforms in immigration law and export controls may affect the cross-border movement of commodities, employees or technical data. As international opportunities continue to multiply, so do the pitfalls and regulatory requirements for companies operating in that space. Our panelists will provide helpful tips on what to look for and how to plan accordingly.

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