

## Maggie Wallach Elected to Executive Committee

### Press Release

10.30.2019

Related People:

Margarita Wallach

McCarter & English, LLP is pleased to announce that Margarita Wallach has been elected as the newest member of the firm's Executive Committee, effective immediately. Maggie was elected in recognition of her numerous and varied contributions to the firm and the strategic vision she has demonstrated as a firm leader. "Despite her busy practice, Maggie has dedicated considerable time and energy to the firm's advancement. As Managing Partner of our New York office, she has played an instrumental role in the growth and development of that office, and has served as an active member of the firm's Strategic Growth Committee and Co-Chair of its Trademark practice," remarked Managing Partner, Joe Boccassini. Maggie also served as Chair of this year's Partner Selection Committee.

Maggie advises clients on the creation, development and protection of their intellectual property. She litigates trademark, trade dress, unfair competition, anti-counterfeiting and copyright infringement cases. Maggie worked on the successful appeal of the Louboutin red sole shoe case involving its famous color trademark. She has also litigated trademark infringement and unfair competition cases involving food and beverage products, cosmetics, fine jewelry, designer apparel and perfume. She successfully litigated an anti-counterfeiting case against a ring of fine jewelry counterfeiters resulting in judgments of over \$30 million in favor of Cartier. Additionally, Maggie is active in professional associations such as the International Anti-Counterfeiting Coalition (IACC) and INTA. Maggie earned a silver ranking in the *World Trademark Review's* 2019 WTR 1000; the publication notes that clients report she "continually sets and exceeds the bar for excellence in service and support" and "has an extraordinary ability to connect with her clients personally and click with their brands and management teams in a way that promotes the most productive and collaborative relationships."

Firm Chairman, Joe Lubertazzi, noted, "we welcome Maggie to the executive leadership team. She is a partner who is truly committed to the firm and its future success, and I look forward to her continued contributions and leadership."

#### About McCarter & English

McCarter & English, recognized by *Law360* as a New Jersey Regional Powerhouse in 2019, and awarded the prestigious ABA Pro Bono Publico award, is a firm of 375+ lawyers who deliver solid results and innovative solutions to clients nationwide. More than 40% of the Fortune 100, as well as mid-market and emerging growth companies, rely on McCarter for cutting-edge transactional work and complex litigation matters. They benefit from McCarter's

relationship-driven approach, a deep understanding of their businesses and legal needs, a lean and efficient service model, and a determination to help them move their businesses forward. For more information, please visit [www.mccarter.com](http://www.mccarter.com).

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