

## Privacy Law 2.0: The Proactive Approach to GDPR, CCPA and Beyond

InsurTechNY & PrivacyTechNY

12.10.2019

Related People:

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Susan Goldsmith hosts and presents Privacy Law 2.0 at the New York offices of McCarter & English.

**Big Data.** 2020 marks a major shift in information privacy law in the US. “User data” collection and powerful analytics now encompass an unprecedented scale of economic and social activity. This is challenging and transforming our sensibilities about the digital ecosystem, public policy and the law.

**Big Laws.** Following the EU’s lead, the final days of “Privacy Law 1.0” in the US are numbered. Come New Year’s Day, California residents enjoy newly-created privacy rights and affected business activity will be the subject to the new era requirements and accountabilities of “Privacy Law 2.0.”

3.0 CLE Credits NY (pending approval)