

## Venture Capital & Emerging Growth Companies Activities — February 2019

### Venture Capital & Emerging Growth Companies Alert

02.06.2019

McCarter's Venture Capital & Emerging Growth Companies Practice empowers clients throughout the development cycle—from ideation to creation, capitalization, implementation, commercialization and monetization.

Our practice continues to expand. New partner Ron Leibman has joined the Corporate practice group and will help provide solutions to clients' business- and law-related transportation, logistics, and supply chain management issues. He will be actively involved in the firm's venture capital and emerging growth companies representations and will work closely with its blockchain, smart contracts and digital currencies group. The group has also welcomed new associate Morgan Jones, who will be focused on representing emerging tech, tech-enabled and life sciences companies and the investors who support them.

Our attorneys are on the cutting edge of legal and technological developments. We recognize that Proptech is positioned to disrupt the way we buy, sell, finance, and manage property—creating a more streamlined experience for businesses, investors, landlords, tenants, and consumers. To help innovators in this area exploit new opportunities and create cutting-edge solutions, we have assembled a Proptech industry group drawing on the strengths of attorneys across our various practices.

We are proud to share current media coverage and other good news highlighting the accomplishments of our clients. This includes Yumble, a meal delivery service providing parents with healthy, kid-friendly options, which was recently featured on ABC's "Shark Tank." Yumble was also the subject of the ROI-NJ article "Special Delivery: Parker Aims to Be Savior of Working Moms with Healthy Meal Service for Kids." And TigerTrade, an international B2B marketplace for trading excess retail inventory, was selected by IBM to be one of 10 companies to participate in its blockchain accelerator.

Our attorneys are frequent speakers and authors, and appear regularly in the press in connection with trending topics and developing news in the tech and entrepreneurial ecosystem. For example, McCarter will participate in NJ Tech Council's 2019 Venture Conference in April 11 at NJIT in Newark. Companies interested in participating in taking the stage to pitch should visit the event's site and complete the pitch application by March 1.

**Below are additional recent and upcoming speaking engagements and events.**

For more information, please click the titles. For those open to registration, a link is included.

03.06.19

Blockchain – New Jersey Tech Council (NJTC)

02.26.19

NYC FinTech Connect – FinTech

02.25.19

Bell Works Colab Office Hours

02.24.19

EMBA Entrepreneurship Class –Yeshiva University Sy Syms School of Business

McCarter also will be featured prominently at:

02.19.19

“NJ Tech Meetup 100: Manny Medina, CEO of Outreach”

02.13.19

FundingPost’s “Fashion/Retail Tech VC and Angel Rooftop Cocktails”

Select recent media mentions and publications:

1.30.19

Franklin C. Turner, Alexander W. Major and Cara A. Wulf authored “New Year, New Rules—Changes Are Coming to the FAR’s Small Business Subcontracting Limits and Nonmanufacturer Rule,” *The Government Contractor*

1.30.19

Susan Okin Goldsmith and Morgan Jones authored “Hit Pause on Auto-renewals: Changes Needed by April 2019 to Subscription Plan Operations,” *McCarter E-Commerce Alert*

12.22.18

Franklin Turner quoted in “For Government Contractors, Shutdown Makes for an Uncertain Holiday Break,” *The Washington Post*

12.17.18

Zlatko “Zack” Hadzismajlovic authored “The U.S. Government Is Asking Industry to Help Identify Emerging Technologies,” *STAT*

12.09.18

Matt Uretsky featured in “An Entrepreneur Becomes a Lawyer to Entrepreneurs,” *Y/Tech Runway*

12.03.18

Patrick Harrity quoted in “Confusion over Cannabis,” *ROI-NJ*