

## Venture Capital & Emerging Growth Companies October 2020 Highlights

### Venture Capital & Emerging Growth Companies Alert

*10.30.2020*

Our globally renowned Venture Capital & Emerging Growth Companies team empowers clients throughout the development cycle—from ideation to creation, capitalization, implementation, commercialization, and monetization.

#### Being better together

McCarter is proud of our leadership role in the 2020 Propelify Virtual Festival, which ran from October 5 through 9 and drew an audience of more than 6,000 virtual attendees from 23 states and 19 countries for over 1.8 million minutes of recorded content. In case you missed it: Partner Dave Sorin gave the keynote address, “Being Better Together,” to kick off the event. Partner Maria Laccotripe Zacharakis interviewed Lindsay Kaplan, co-founder of Chief, a networking organization created to drive women forward into positions of power, in a session called “Women Have Always Been Powerful.” And partner Natalie Watson interviewed Tammy Murphy, first lady of New Jersey, and Jill Johnson, CEO, Institute for Entrepreneurial Leadership, in the session “Planting Golden Seeds in the Garden State.” In addition, Matt Uretsky conducted several podcasts, and Joe Ferino, Jared Sorin and Adam Sternbach led a VIP networking and Q&A session.

#### Showcasing the many startup community participants

Startup Boston Week, which ran from September 21 through 25, brought together thousands of startup enthusiasts, serial and first-time entrepreneurs, investors, mentors, students, and the employees that make startup magic happen. Partner David Burns led a bootcamp on “Managing Your Intellectual Property.” Partner Ben Hron participated in conversations around a number of topics: “Navigating Cofounder Agreements,” “Equity Negotiations with New Hires” and “How to Raise Your Seed Round.” Kristy Avino spoke on “Basic Employment Laws.”

#### Updating policyholders on laws affecting their businesses

Policyholders are hailing two recent victories, North State Deli, LLC and Urogynecology Specialist of Florida, in their pursuit of insurance coverage for COVID-19-related business interruption losses. A North Carolina court granted a policyholder summary judgment that a commercial property insurance policy covers business interruption losses resulting from COVID-19-related government shutdown orders. Meanwhile, a Florida federal court

determined a “virus exclusion” does not preclude a policyholder from pursuing insurance for COVID-19-related business interruption loss. Read about these cases, which join a growing list of others favorable to policyholders, [here](#).

### Keeping clients in the know

In an effort to help small and emerging businesses raise capital, the SEC has proposed a conditional exemption from broker-dealer registration for finders in private transactions involving “accredited investors.” If enacted, the exemption would permit individuals to engage in certain limited capital-raising activities for privately held companies and receive transaction-based compensation. The exemption is designed to address difficulties small businesses face raising capital, particularly in geographic locations that “lack established, robust capital raising networks.” To learn more about this topic, please read our alert “Finders Keepers” [here](#).

### Events

**11.9.20**

[Fireside Chat](#)— Delaware Bio

**11.11.20**

[Legal Workshop for Early-Stage Startups](#)—Hudson Community Incubator

**11.18.20**

[Critical Legal Issues Every Startup Must Know](#)—New York University Biomedical Entrepreneurship Program

### Media

**10.28.20** The McCarter & English Insurance Recovery, Litigation & Counseling Group authored “[Courts Find Coverage for COVID-19 Business Interruption Losses](#)”—*McCarter & English Insurance Recovery, Litigation & Counseling Alert*

**10.13.20** Howard M. Berkower, Theodore M. Grannatt, Benjamin M. Hron, and Matthew E. Uretsky authored “[Finders Keepers](#)”—*McCarter & English Corporate Alert*

**10.13.20** Ron Leibman quoted in “[Rocked by Pandemic, Global Supply Chains Reboot](#)”—*Forbes*

**10.5.20** Matt Uretsky recorded a podcast on “[Navigating the Legal Steps of a Startup](#)”—*Propelify Innovation Festival 2020* Please visit our [Coronavirus Resource Center](#), which contains regularly updated information to assist you and your business during these turbulent times.