



Guillermo C. Artiles

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Political and Campaign Finance Compliance | Lobbying | Hatch-Waxman/ANDA Litigation | Venture Capital & Emerging Growth Companies | Business Litigation | Government Affairs | IP Litigation | Cannabis | Blockchain, Smart Contracts & Digital Currencies | Sports & Entertainment

Guillermo Artiles is an advocate for clients in the courtroom and in the statehouse.

Guillermo focuses his practice on government affairs and complex business litigation. He advocates for clients across multiple industries, including telecommunications, technology, healthcare, education, energy, advertising, and fintech. Guillermo chairs McCarter's Government Affairs practice, and leads the firm's Cannabis Group.

As a registered Government Affairs Agent in New Jersey, Guillermo helps clients achieve their governmental, media, and business development objectives. He is widely recognized as a political leader in the state, with *ROI-NJ* noting "He's a force in Trenton and around the state, as he has mastered the ability to match top-notch legal knowledge with political intuitiveness and polish." As a former federal law clerk, Guillermo also provides local counsel expertise to clients involved in Hatch-Waxman and other complex litigation in the United States District Court of New Jersey.

Most recently, Guillermo served as Associate Counsel to Governor Philip D. Murphy, where he gained in-depth regulatory experience. In Governor Murphy's front office, Guillermo handled legislative initiatives, overseeing a portfolio of departments and agencies that included Treasury, Banking & Insurance, Transportation, Economic Development, Environmental Protection, Motor Vehicle, and the Board of Public Utilities. Guillermo also handled appointments in Counsel's Office and oversaw the Governor's vetting process for judicial and prosecutorial candidates across the State.

Active in state and national politics, Guillermo was involved in the Joe Biden for President campaign. He served on the national campaign team as a Lawyers for Biden Finance Council National Co-Chair, and was the Co-Chair of Jersey for Joe and Founder of Jersey Lawyers for Joe.

Previously, Guillermo served as Corporate Counsel at Greenskies Renewable Energy, the largest commercial and industrial solar energy developer in the United States.

After law school, Guillermo served as a law clerk to the Honorable Esther Salas, United States District Judge, District of New Jersey.

During law school, Guillermo worked in the Intergovernmental Affairs Group of Governor Chris Christie, as the Governor's Executive Fellow from Rutgers University's Eagleton Institute of Politics.

In the community, Guillermo serves and has served as Trustee of the Hispanic Bar Association of New Jersey, Deputy Regional President of the Hispanic National Bar Association, Board Member of the New Jersey Legal & Education Empowerment Project, Statewide Hispanic Chamber of Commerce, Cuban American Alliance for

Leadership & Education, Waterfront Project, Cuba Study Group, and Full Court Peace.

Representative Matters

Medical billing company—Regulatory investigation

Represented a medical billing company in an investigation conducted by the New Jersey Department of Banking and Insurance.

Global systemically important bank—Government affairs

Represent a global systemically important bank (G-SIB) in its affairs before the Office of the New Jersey Attorney General.

Large education-focused nonprofit organization—Government affairs

Provide federal government and public affairs services to a non-profit in connection with matters before the US government and relevant federal agencies and departments.

Global cruise line—Federal government affairs

Represent a global cruise line in federal government affairs matters before parties, including the Executive Office of the President, the Department of Transportation, the Department of Health & Human Services, and the Department of State. This work includes advocating for our client on issues related to the COVID-19 pandemic.

Electronic lottery payment company—Legislative drafting

Drafted legislation advocating for the passage of lottery reform in the New Jersey Legislature. The bill was signed into law by Governor Murphy and now allows residents of the State of New Jersey to purchase lottery tickets through decoupled debit as an electronic fund payment method.

Anti-Hazing Coalition—Lobbying

Represented the Anti-Hazing Coalition and the Piazza family in advocating for the passage of the Timothy J. Piazza bill in the New Jersey Legislature. The bill was signed into law by Governor Murphy and gives New Jersey one of the toughest anti-hazing laws in the country.

Former Governors of New Jersey—New Jersey Supreme Court win

Represented every living former governor of New Jersey as amici curiae and argued before the New Jersey Supreme Court on their behalf in support of the pardon power afforded to the Governor through the State Constitution. The New Jersey Supreme Court reversed the judgment of the Appellate Division granting the petition for expungement and remanded the matter to the trial court to enter an appropriate form of order.

Charter schools—Municipal budget dispute

Representing Hoboken's three charter schools in a matter before the Hoboken City Council involving the Council's proposal to exclude the Charter Schools from certain funds appropriated under the 2020 Municipal Budget.

Mayoral candidate—Election contest

Secured the dismissal of an election contest brought by a defeated mayoral candidate who lost an election to our client. The dismissal followed a win at the preliminary injunction stage that allowed our client to take office.

Maker and distributor of portable pod vaping systems—Government affairs and investigations counsel

Serving as government affairs and investigations counsel to the largest privately-held maker and distributor of portable pod vaping systems in New Jersey.

Pharmacy—Bid protest

Representing a pharmacy in a bid protest against a public hospital issuing pharmacological services to patients.

Woman-owned company—Certification as a Minority/Women Business Enterprise

Represented a woman-owned company seeking to be certified as a Minority/Women Business Enterprise and secured a victory on appeal before the New Jersey Department of the Treasury, Division of Revenue.

Medical cannabis company—Government affairs agent

Representing the largest privately-held medical cannabis company as their government affairs agent in New Jersey.

Fortune 200 telecom company—Government affairs agent

Representing a Fortune 200 telecom company as its government affairs agent in New Jersey.

Fortune 50 technology company—Government affairs agent

Representing a Fortune 50 technology company as their government affairs agent in New Jersey.

Multinational rental car company—Effort to craft legislation

Representing a multinational rental car company in their effort to craft legislation creating parity in the evolving car sharing industry.

Trade association—Effort to advocate for a fair regulatory environment

Representing a trade association advocating for a fair regulatory environment for the cryptocurrency and blockchain industries.

National outdoor advertising company—Effort to digitally innovate in New Jersey

Representing a national outdoor advertising company in their effort to digitally innovate in New Jersey, working with the Department of Transportation.

Behavioral health company serving professional sports teams—Outside general counsel

Representing a behavioral health company that services the New Jersey Devils, New York Red Bulls, and Brooklyn Nets as outside general counsel.

Charter school advocacy organization—Effort to secure public funding

Represented a charter school advocacy organization in their effort to secure public funding.

Energy company—Procurement and regulatory matters

Represented an energy company in procurement and regulatory matters in New Jersey.

Education

Rutgers Law School, JD

Articles Editor, *Rutgers Law Review*

Hamilton College, BA Government

Bar Admissions

New Jersey

New York

Court Admissions

U.S. District Court, District of New Jersey

Memberships and Certifications

Statewide Hispanic Chamber of Commerce of New Jersey
Board Member

Law360 New Jersey
Editorial Advisory Board

NJ Legal Education & Empowerment Project
Advisory Board Member

The Waterfront Project
Board Member

Full Court Peace
Board Member

Cuba Study Group
Board Member

Americas Society/Council of the Americas
Cuba Working Group Member

Cuban American Alliance for Leadership & Education
Board Member

Hamilton College
Alumni Recruiter

U.S. District Court
Merit Selection Panel

Judicial Clerkships

Judicial Law Clerk

The Hon. Esther Salas, U.S.D.J., U.S. District Court, District of New Jersey

Languages

Italian

Spanish

Recognitions*

The Best Lawyers in America, Government Relations Practice, New Jersey, 2023 and 2024

New Jersey Rising Star, *Super Lawyers*, 2022–2023

Chambers USA, Cannabis Law: Eastern United States – Nationwide, 2022-2023

Rising Star, *Rutgers Law School Minority Student Program*, 2023

New Leader of the Bar, *New Jersey Law Awards*, 2023

ROI Influencers Power List: Government Affairs, *ROI-NJ*, 2021-2024

ROI Influencers: People of Color List, *ROI-NJ*, 2019—2023

40 Under 40, *NJBIZ*, 2019

Advocacy Award, Hispanic American Chamber of Commerce Foundation, 2019

New Jersey Globe Power List, 2022-2023

NJBiz Next Generation of Leaders, 2021

2023 Latinos 40 Under 40, Tri-State NYC, *Negocios Now*

* No aspect of this or any advertisement has been approved by the Supreme Court of New Jersey. For ranking methodologies, please see [here](#).

Alerts

New Jersey FY 2025 – Transportation Department Budget Hearing, Government Affairs Alert, 4.16.2024

New Milestone Predicted for New Jersey Cannabis Industry, Cannabis Alert, 2.23.2024

2024 New Jersey Legislative Transitions, Government Affairs Alert, 2.1.2024

A Look Ahead: Governor Murphy's State of the State and the 221st New Jersey Legislature, Government Affairs Alert, 1.10.2024

New Jersey General Election Results, Government Affairs Alert, 11.8.2023

Governor Murphy Appoints Diane Gutierrez-Scaccetti as Chief of Staff, Government Affairs Alert, 9.26.2023

U.S. Health Regulators Advocate Easing Restrictions on Cannabis, Cannabis & Government Affairs Alert, 9.12.2023

FY2024 New Jersey Budget Review, Government Affairs Alert, 5.30.2023

The Elections Transparency Act: What You Need to Know About NJ's New Campaign Finance and Pay-to-Play Law, Government Affairs Legal Alert, 4.12.2023

The Voters Have Spoken: When and How New Jersey Will Give Life to the Cannabis Market, New Jersey Law Journal / Cannabis Alert, 11.27.2020

Connecticut's "Stay Safe, Stay Home" Order Restricts In-Person Workplace Operations of Non-Essential Businesses, Coronavirus Legal Advisory, 3.24.2020

Massachusetts Order Requires All Non-essential Businesses to Close Workplaces, Coronavirus Legal Advisory, 3.23.2020

COVID-19 Forces Closure of Most New Jersey Retail Businesses; Others Encouraged to Maximize Remote Operations, Government Affairs Alert, 3.22.2020

New Jersey Releases Draft Energy Master Plan Targeting 100% Clean Energy in 30 Years, Environment & Energy and Government Affairs Alert, 5.13.2019

Articles

High Time for Change: Criminal Justice Considerations for Future Cannabis Markets, The Legal Intelligencer, 5.19.2023

'Everyone Wants to Know When Licenses Will Start': Cannabis Practices See 'Significant Influx' of Work, New Jersey Law Journal, 3.4.2021

New Blockchain Technology Act Will Boost Cryptocurrency Industry in New Jersey, NJ Tech Weekly, 10.30.2020

Cannabis and Cryptocurrency: A Match Made in Trenton, NJBIZ, 3.22.2019

Speaking Engagements

The Art of Lobbying and the Legislative Process, Hispanic Bar Association of New Jersey, 5.5.2023

High Risk Business of Marijuana: The Complex Legal and Compliance Issues Associated with Providing Financial Services to this Industry, The Minority Corporate Counsel Association's 2019 Creating Pathways to Diversity Conference, 10.16.2019

Propelify Innovation Festival 2019, New Jersey Tech Council, 10.3.2019

What to Do if I Get an Enforcement Action from an Agency?, Avantpay19 Conference, 10.1.2019

Disrupters Discuss Radical Health Tech Innovation, Disruptive Technologists in NYC, 9.16.2019

Cannabis Law in New Jersey and the Intersection Between State and Federal Law, New Jersey State Bar Association 2019 Annual Meeting and Convention, 5.16.2019

Webinars

CUP Conversations: Turning Silence Into Activism – United With Cuban Voices, Council of Urban Professionals, 8.4.2021

High Expectations! How Will the Legalization of Marijuana Impact Communities of Color?, New Jersey State Bar Association, 5.19.2021

Eagleton Alumni in Politics Series: Careers in Law, Eagleton Alumni in Politics Series, 3.10.2021

Quoted

4 Things Attys Should Know about NJ's \$56M Spending Plan, Law360, 4.23.2024

NJ Lobbying Spend Tops \$96M in 2023, NJBIZ, 3.15.2024

PPAG, Public Strategies, CLB Partners Are Largest 3 Multi-Client Lobbying Firms Again, ROI-NJ, 3.13.2024

Lawyer-Lobbyist Receipts Continue to Outpace Overall Expenditures on State Lobbying, New Jersey Law Journal, 3.12.2024

McCarter Boosts Government Affairs Presence in Connecticut with Hiring of Vincent Mauro, ROI-NJ, 12.18.2023

Damage Is Done: Bad Actors Are Devastating Crypto Sector's Reputation, but Weeding Them Out Is Good Sign, Experts Say, ROI-NJ, 10.31.2023

Attorneys Anticipate New Cannabis Law Will Help Address Financial and Legal Matters in Industry, New Jersey Law Journal, 9.26.2023

'A Real Loss to New Jerseyans': Lt. Gov. Sheila Oliver Has Died at 71, New Jersey Law Journal, 8.2.2023

NJ Cannabis Insider Q&A, NJ Cannabis Insider, 7.28.2023

NJ Celebrates 4/20 with \$10M in Grants for Recreational Cannabis Businesses, New Jersey Law Journal, 4.24.2023

Guillermo Artiles Discusses the Legalization of Recreational Cannabis in New Jersey, ROI-NJ, 4.26.2022

New Jersey Lawmakers Push to Overtake New York with New Crypto Regulations, Politico Pro, 4.4.2022

How McCarter & English Climbed NJ's Lobbying Firm Ladder, Law360 Pulse, 03.18.2022

Cannabis: Five Questions Answered by Guillermo Artiles of McCarter & English, ROI-NJ, 1.28.2022

Cannabis Q&A with Guillermo Artiles, NJ.com, 1.14.2022

With New Regs in Place, Cannabis Lawyers Expect More Municipalities Will Opt In, New Jersey Law Journal, 8.30.2021

Murphy Signs New Anti-Hazing Law as Colleges Set to Reopen, New Jersey Law Journal, 8.24.2021

Anti-hazing Bill Intended to 'Deter Future Tragedies' Lands on Murphy's Desk, New Jersey Law Journal, 7.7.2021

Legal Pot to Offer Minority Biz Openings, NJ Attorneys Told, Law360, 5.19.2021

'Lobbyists without a Lobby': Record Revenues Amid Sea Change For Lawyer-Lobbyists, New Jersey Law Journal, 4.19.2021

Civil Rights Lawyer Rachel Wainer Apter Nominated to NJ Supreme Court, New Jersey Law Journal, 3.17.2021

Law360 Pulse Features Government Affairs Practice, Law360 Pulse , 3.12.2021

Judge Salas Returns with Mission to Protect the Bench, Law360, 3.1.2021

Experts to Cannabis Entrepreneurs: Slow Down, Build Good Team, Do Your Local Research, ROI-NJ, 2.24.2021

The Cannabis Resource Issue, ROI-NJ, 1.28.2021

NJ Attorneys Tapped as Biden Delegates Hopeful for Big Changes, Law360 Pulse, 1.21.2021

How They Won It: McCarter Nets NJ High Court Expungement, Law360 Pulse , 1.13.2021

New Jersey Supreme Court Rejects Curb on Pardoning Power After Nine Ex-Governors Weigh In, New Jersey Law Journal / ROI-NJ / Law360 Pulse, 1.13.2021

Cryptocurrency Expert Thinks Bitcoin, Other Digital Currencies Still Have Bright Future, Even with Pandemic Roiling Markets, ROI-NJ, 1.11.2021

New Jersey Regulation and Legislation to Watch in 2021, Law360, 1.3.2021

'Daniel's Law' Heads to Governor's Desk, New Jersey Law Journal, 11.16.2020

Hoboken Charter Schools Retain Counsel in Ongoing Struggle Over 770 Jackson Street PILOT, Hudson County View, 11.11.2020

Census Halt Poses Particular Threat to NJ and Its Immigrants, Law360, 10.23.2020

Governor Murphy Names Parimal Garg to Chief Counsel, ROI-NJ, 10.9.2020

Jersey 'Lawyers for Joe' Launches to Help Protect the Vote Amidst COVID-19 Pandemic, Insider NJ, 4.27.2020

Head Start for Bill to Regulate New Jersey Crypto Companies, Modern Consensus, 2.25.2020

Panel: Without Legalization, Banks Still Take Risk Accepting Cash from Cannabis Industry, Law.com, 10.18.2019

Call It the Blockchain State, ROI-NJ, 4.23.2019

Guillermo Artilles Leaves Murphy Administration to Return to McCarter & English, ROI-NJ, 1.3.2019